



## FACEBOOK AND DIMENSIONS OF COMMUNICATION OVER OPEN EDUCATION

Assoc. Prof. Mediha Sağlık Terlemez  
Anadolu University, Open Education Faculty  
Eskişehir- TURKEY  
[msaglik@anadolu.edu.tr](mailto:msaglik@anadolu.edu.tr)

### Abstract

As the most frequently used communication media among other social networks, Facebook has become a social platform which-apart from individual use-many kinds of interest groups extensively use. As a very large community with 2.5 million students and a vast number of graduates, Anadolu University Open Education System has been noticed as a system whose name a great number of people and groups have used on Facebook. Who creates these pages? For what purposes these pages were created? What kind of content is provided for the users? What are the users feedbacks? What kind of distance learner needs these pages meet? Are there any points where pages with the similar names differentiate? In order to find the answers of these questions, this study examines the dimensions of the communication over "Open Education" on Facebook with the approach of uses and gratifications. Detailed content analysis of the pages selected as the sample has been done.

**Key words:** Facebook, Open Education, Social networking, distance learners.