



## THE IMPORTANCE OF THE PHOTOGRAPHY IN PORTFOLIO DESIGN COURSES

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### Abstract

Portfolio Design is a product which represents the visual design language of the design students, in the fine arts education. The main aim of the portfolio design courses is to design a portfolio which can communicate strongly with the viewers. The visuals and the details of the design idea have to be perceived by anyone who is viewing the portfolio.

The proper photography is one of the vital element of the perfect visibility. Since a student's portfolio includes 3 dimensional products such as; packaging design, book design, promotion design, illustrations on walls and etc., the photography of the products become an important point in the portfolio design. In the proper photography approach to the products, the main purpose is to reflect the dimension well enough to the viewers.

The main purpose of the photography is to give the all perspective of the design products without losing their three dimensional structures.

**Keywords:** Fine arts education, portfolio design courses, photography, student portfolio.