



FINANCIAL MANAGEMENT AND ITS RELATION TO PLANING THE FUNDING FOR THE HEALTHCARE INSTITUTIONS AND THE QUALITY OF THE OFFERED HEALTHCARE SERVICE

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Abstract

The healthcare institutions are the ones that bear everyday responsibility for population's health hence their resource procurement and financial means should be of the highest priority when it comes to the national policies and interests.

The financial management of the healthcare institutions has to continuously optimize the costs while ensuring the funds necessary for their operations.

The article presents the results of pilot inquiry- based survey among the managers of the various healthcare institutions' levels, concerning their opinion on planning the resources for funding the healthcare institutions, the quality of the offered healthcare service and the shortage of financial resources.

Based on the assessment of the presented data, we arrived to the conclusion that the present healthcare system of Bulgaria seems to be insufficiently prepared to satisfy its present and future needs. Bearing in mind the speed and amount of the forecasted demographic and epidemiological transitions, the main healthcare system inefficiencies and the future economic situation of the country that is full of challenges, the Bulgarian healthcare system should undergo significant reforms.

Keywords: Financial management, healthcare service, financial resources, evaluation, healthcare institution.