



## IN PURSUIT OF A NEW TEACHER IDENTIFICATION: WHAT MAKES TEACHER MORE DEDICATED

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### Abstract

The psychological sides of organizations are attracting more attention as time goes by. In organizations such as schools, where human relationships are very important and fundamental the terms like image and identification is becoming ever more important. The positive perception of schools' organizational image affects the way teachers perceive themselves. This will also make it possible for teachers to display extra performance for the benefit of organization as well.

This research is carried out to examine high school teachers' perception of organizational image and organizational identification to determine the relationship between those variables. According to results, there is a moderate relationship between organizational image and organizational identification ( $r=.40$ ,  $p<.001$ ). The relationship between organizational image and organizational identification is studied with scatter plot and displayed. The mean values are ( $\bar{X}=3.62$ ) for organizational image and ( $\bar{X}=3.69$ ) for identification. These findings are supported by the body of literature.

**Keywords:** Organizational image, teacher identification, extra performance.