



HOW DOES THE MEDIA SHOW THE FIFA

Mert Nalbant
Akdeniz University, Institute of Medical Sciences
Antalya- Turkey
mertnalbant@hotmail.com.tr

Assoc. Prof. Dr. Mehmet Şahin
Mehmet Akif Ersoy University
School of Physical Education and Sport
Burdur- Turkey
msahin@mehmetakif.edu.tr

Abstract

In our study titled "How Does The Media Show The FIFA", it is aimed to determine that do the newspapers different or not in terms of quality and quantity according to their political views about news on corruption and match-fixing activities in FIFA.

In this study it is applied a descriptive scanning model with the aim of researching how is the match-fixing and corruption news in FIFA narrated by media; which is frequently used in media analyzes and to be described the existing facts as bare facts. Scanned data is analyzed with content analysis method. The news is scanned from newspapers published between 27th of May and 30th of August.

As a result in this study, it is determined that news on corruption and match-fixing activities partaking in national newspapers differ from each other in terms of quality and quantity according to newspapers' political view.

Keywords: FIFA, Match-fixing, Newspaper, Sport news.