MOBILE SOCIAL MEDIA CHALLENGES DIGITAL NATIVES IN EFL LEARNING

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Abstract
Mobile smart devices and social media applications have become ubiquitous in last five years. One can see learners use them all the time. Among them most popular social networking tools are Facebook, YouTube, Twitter, and Blogging. The advancement of modern technologies tries its best to accommodate the needs from the young generation called digital natives. As educators, how can we take advantage of this momentum? In my paper I study how students’ use mobile devices and applications, what their perceptions and attitudes towards these social media tools are, and their preference of social networking groups. Particularly, I will deal with top-used mobile media tools such as Facebook, YouTube and Twitter. Based on learners input, I suggest some educational implications of some of these tools as a valuable resource for teaching and learning EFL reading comprehension skills.

Key Words: Mobile learning, Social Media, EFL Learning, Digital natives.