MULTIMEDIA MESSAGING SERVICE (MMS) VS. SHORT MESSAGE SENDING (SMS) AND SECOND LANGUAGE LEARNERS’ VOCABULARY

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Abstract
Our aim in this paper reviewed the current state of mobile learning to examine the extent to which mobile device can support English vocabulary learning. This paper studied the application of students’ English vocabulary acquisition in multimedia environment. It involves the comparison the effect of MMS (multimedia messaging service) and SMS (short message sending) on vocabulary learning. 50 elementary level learners were randomly divided into two groups: Group 1: MMS group and group 2: SMS group. This study investigated the superiority of MMS in comparison with SMS. The results (pre and post tests) were analyzed using t-test. The statistical analysis of the results showed that presenting L2 vocabulary with MMS resulted in better learning.

Key Words: Mobile-learning, MMS (multimedia message service), SMS (short message sending)