



REVERSE LOGISTICS, ITS RELATION WITH COST AND SUSTAINABILITY, ITS INCLUSION IN CURRICULUM

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Abstract

The effects of globalization developed the technology, competition, product range and supplied the needs of the people while also causing depletion of resources and danger for the environment. Precautions were taken to protect the environment and raise awareness of the consumers to use products of environment conscious companies. These developments have directed the companies to 'reverse logistics'; a process of flowing of previously sold products from consumption point to the point of recovery for the purpose of recondition, reproduce or dispose.

Reverse logistics is in relation with sustainability especially because of recycling the products. Controlling and managing the cost of reverse logistics is a key point to overcome the cost problems.

The aim of this study is to examine 'reverse logistics' concept, its relation with cost and sustainability and its inclusion in undergraduate logistics curriculum, if it's included as a unique course, or a part of another course, or not included.

Keywords: Reverse logistics, Reverse logistics cost, sustainability, logistics education.