MEASURING THE EFFECTIVENESS OF PROFESSIONAL DEVELOPMENT

Ibrahim Garba
King Abdul-Aziz University
Jeddah, SAUDI ARABIA
igarba@kau.edu.sa

Abstract
Measuring the Effectiveness of Professional Development lies in arranging and assessing teacher training needs based on knowledge, skills and content. Questions designed at Jeddah Community College (JCC) analyzed and interpreted these three fundamental objectives in relation to a Business Development Unit and how this offers the way forward for faculty members as well as institutes.

Key Words: Business development unit, training, evaluation.